

NAVIGATING THE CONVERSATION

Being culturally competent is having the ability to communicate with, and effectively interact with people across cultures. Cultural competency is an important tool to reassure people about the safety and efficacy of the COVID-19 vaccines. Check out our list of resources below to help you navigate the conversation.

American Medical Association - How to Overcome COVID-19 Vaccine Hesitancy among Black Patients

American Psychiatric Association - Best Practices for Working with African American Patients

CDC - COVID-19 Vaccination Field Guide

CDC - Motivate to Vaccinate: National Month of Action for COVID-19 Vaccines

CHA Healthcare - Honest Vaccine Conversations with Black and Brown People

CNN - African American Vaccine Hesitancy Comes from Historical Place

MSNBC - How to Reach out to the Vaccine Hesitant and Convince Them to Get the Shot

Stanford Medicine - How to Have a Patient-Centered Discussion about COVID Vaccines

NYCHealth - Building Confidence in COVID-19 Vaccines Using Motivational Interviewing Technique

PBS News Hour - Inside the Attempt to Build Trust about the COVID-19 Vaccine in Black Communities

University of California Television - The COVID Vaccine: Debates, Distrust, and Disparities

Weill Cornell Medicine - COVID-19 Vaccine Education Ambassador Training

