

NAVIGATING THE CONVERSATION

Being culturally competent is having the ability to communicate with, and effectively interact with people across cultures. Cultural competency is an important tool to reassure people about the safety and efficacy of the COVID-19 vaccines. Check out our list of resources below to help you navigate the conversation.

[American Medical Association - How to Overcome COVID-19 Vaccine Hesitancy among Black Patients](#)

[American Psychiatric Association - Best Practices for Working with African American Patients](#)

[CDC - COVID-19 Vaccination Field Guide](#)

[CDC - Motivate to Vaccinate: National Month of Action for COVID-19 Vaccines](#)

[CHA Healthcare - Honest Vaccine Conversations with Black and Brown People](#)

[CNN - African American Vaccine Hesitancy Comes from Historical Place](#)

[MSNBC - How to Reach out to the Vaccine Hesitant and Convince Them to Get the Shot](#)

[Stanford Medicine - How to Have a Patient-Centered Discussion about COVID Vaccines](#)

[NYCHealth - Building Confidence in COVID-19 Vaccines Using Motivational Interviewing Technique](#)

[PBS News Hour - Inside the Attempt to Build Trust about the COVID-19 Vaccine in Black Communities](#)

[University of California Television - The COVID Vaccine: Debates, Distrust, and Disparities](#)

[Weill Cornell Medicine - COVID-19 Vaccine Education Ambassador Training](#)

