Celebrating Life

2020 Equal Hope Celebration

equal hope
(formerly Metropolitan Chicago Breast Cancer Task Force)

INDIVIDUAL DONOR & PROGRAM OPPORTUNITIES
After a decade of hard work Chicago is #1 in Improving Breast Cancer Survival For African American Women

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<tr>
<th>City</th>
<th>1999–2005</th>
<th>2006–2013</th>
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<td>Chicago</td>
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<td>New York</td>
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Increase in African American Women’s Survival from Breast Cancer

**Equal Hope isn’t just a name. It’s a clear and powerful statement of our belief in healthcare justice – and in fixing our healthcare system so it works for all Chicagoans. It embodies core values that drive us: that all women should have equal hope of high-quality healthcare, and anyone facing serious illness should have equal hope for their future.”**

- Dr. David Ansell
Equal Hope’s mission is to save women’s lives by eliminating health disparities in Illinois, originally through the lens of breast cancer and now expanded to cervical cancer and other women’s cancers. We address women’s health holistically by helping women establish medical homes with the goal of eliminating inequities in prevention, screening, diagnosis, treatment, and survivorship for all women.

"Of all the forms of inequality, injustice in health care is the most shocking and inhumane."
— Dr. Martin Luther King, Jr.

### Warrior $50,000
- Two tables of 10 in preferred area
- Table champagne service
- VIP reception for 20
- Special Equal Hope SWAG bag
- Special acknowledgement from podium during speaking program
- Full page ad in Gala program book
- Listing as Warrior level on Gala materials and program screens

### Survivor $25,000
- Table for 10 with preferred seating
- Table champagne service
- VIP reception for 10
- Special Equal Hope SWAG bag
- Special acknowledgement from podium during speaking program
- Half page ad in Gala program book
- Listing as Survivor level on Gala materials and program screens

### Champion $10,000
- Table for 10 with preferred seating
- Table champagne service
- VIP reception for 10
- Special acknowledgement from podium during speaking program
- Quarter page ad in Gala program book
- Listing as Champion level on Gala materials and program screens

### Advocate $5,000
- Table for 10 with preferred seating
- VIP Reception for 10
- Listing as Advocate level on Gala materials and program screens

### Partner $3,750
- Table for 10
- Listing as Partner level on Gala materials
2020 Ad Program Opportunities

Since our inception in 2008, Equal Hope and our providers have reduced the breast cancer mortality rate in African American vs. Caucasian women from 62% to 39%.

Collaboration is at the heart of Equal Hope’s work, and YOU Help us Help Others.

Advertise in the Equal Hope Celebrating Life Gala Program!

Show your support or send a heartfelt message to Dr. Ansell or a member of the Equal Hope board or staff.

Gala Program Ads

- Double Page $1,500
- Full Page $750
- Half Page $500
- Quarter Page $300

To reserve a space, return sponsorship form along with your message for your program ad. Feel free to include a high-resolution picture or image. Your message will be seen by over 700 leading breast cancer healthcare professionals, advocates and supporters.

The board and staff of Equal Hope commend Drs. David Ansell and Paula Grabler for all they have done over their careers to address healthcare disparities, their vision, leadership and commitment. David and Paula, lives have been saved because of your vision.

Photo of Equal Hope staff at Hope in Action Launch Event, November 2, 2019
2020 Individual Donor and Ad Program Form

☐ Yes! I/We want to support the Equal Hope Celebrating Life Gala!

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<th>Level</th>
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<tr>
<td>Warrior</td>
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<tr>
<td>Survivor</td>
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<td>Champion</td>
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<td>Advocate</td>
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<td>Partner</td>
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<th>Gala Program Ads:</th>
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First Name: __________________________  Last Name: __________________________

Address: ______________________________

City / State / ZIP: ____________________

Email Address: ________________________

Phone #: ___________________________  Cell #: __________________________

Employer: ____________________________

Credit Card Number: _________________  Cardholder Name: __________________

Credit Card Expiration Date: __________  Credit Card Security Code: __________

Make checks payable to: Equal Hope
300 S. Ashland Ave, Suite 202
Chicago, IL 60607
FEIN: 26-2264895

or make your payment online: equalhope.org/gala2020

Please return your form to Laura Perlow at laura_perlow@rush.edu or 312-942-4232. We will contact you to arrange your benefits.

Thank you for helping to end breast and cervical cancer disparities in the Chicago area.
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